



MEGAN PAQUIN, APR, CPRC, Vice President

Megan Paquin has been trusted to lead communications strategies for some of the world's most respected brands. Her career spans more than a decade and includes significant experience in the health care, technology, education, nonprofit, hospitality and entertainment sectors.

As a communicator, Megan thrives in complex, high-stakes situations. Her work in crisis management and litigation communications has proven essential to bolster the reputations of her clients. With experience in a broad range of legal matters and vulnerabilities that exist in today's world, she effectively counsels clients and collaborates with legal counsel to plan for and respond to critical issues such as data breaches and consumer data privacy, workplace discrimination, financial misconduct, intellectual property infringement, trade secrets violations, natural disasters, organized crime and other criminal acts.

Megan began her career in public relations with MGM Resorts International, coordinating major broadcast and international media relations for its iconic Las Vegas destinations. Her reputation for excellence and integrated marketing experience led to communications leadership roles at The Ritz-Carlton, Grand Cayman and Hyatt Regency Orlando. Then, at Orlando advertising agency &Barr, Megan led the advancement of the firm's public relations practice. Combining experience across industries along with her business acumen and media relations expertise, Megan served as the firm's crisis communications leader to help clients deftly navigate through myriad sensitive issues and ensure business continuity. She has developed numerous award-winning campaigns and secured countless, top-tier media placements positioning clients for growth and influence in their target markets.

Megan has an Accreditation in Public Relations (APR), is a Certified Public Relations Counselor (CPRC) and serves as president of the Florida Public Relations Association's Orlando chapter. She earned a Bachelor of Arts in organizational communication from the University of Central Florida where she currently serves as an adjunct instructor for the Nicholson School of Communications and Media. She earned her Master of Arts in behavioral economics from The Chicago School of Professional Psychology.

An Orlando native, Megan loves spending time in her downtown neighborhood with her husband, two daughters and three dogs.