



Women's Executive Council
unites professional women by **creating**
opportunities to **recognize** and **inspire**
women leaders and students to **serve**
our Central Florida **community**.



Our Legacy

The Women's Executive Council was formed in 1972 by the late Dot Estes Ellis in an effort to involve executive and professional women working with the Downtown Orlando Partnership. Our organization's first annual "Women's Achievement Awards" was held in 1972 and continues today as we honor outstanding women leaders in Central Florida.



Membership

The Women's Executive Council is an association of executives and professionals committed to the recognition, education, and leadership development of Central Florida women. In support of this mission, we provide educational, financial support through the **Scholarship and Endowment Fund of Women's Executive Council**, a 501(c)(3) organization.



Outreach

Since 1987, the Women's Executive Council has awarded over three-quarters of a million dollars in scholarship funds to over 431 women attending college in Central Florida. Through our financial support and mentorship by our members, we encourage personal growth, professional development and leadership skills in today's scholars.

Partner & Event Packages May Include:



- Scholarship(s) awarded on your behalf
- Tickets to the event
- Acknowledgment throughout the event
- Advertisement in event program



2022 - 2023 Community Partners:



Together we enrich lives. For more information regarding event sponsor packets, 1972 Society Scholarships and general donations email sponsorships@wecOrlando.com or visit wecOrlando.com.

See Back for Sponsorship Investment Levels



The Women's Executive Council would like to sincerely thank our generous partners for their investment in our community. All proceeds and direct donations benefit the 501(c)(3) Women's Executive Council Scholarship and Endowment Fund, Inc.

2023 SPONSORSHIP INVESTMENT

	PLATINUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	SCHOLAR'S SOCIAL SUPPORTER SOLD OUT	COMMUNITY SUPPORTER
	\$10,000	\$5,000	\$2,500	\$1,000	\$750	\$500
COMPANY LOGO DISPLAYED ON WEBSITE	✓	✓	✓	✓	✓	✓
DISTRIBUTE COMPANY MATERIALS AT WEC EVENTS	✓	✓	✓	✓	✓	✓
COMPLIMENTARY SCHOLARS SOCIAL RECOGNITION EVENT (AUGUST 2023) TICKETS	6	4	2	2	2	1
SCHOLARSHIP(S) AWARDED IN YOUR COMPANY'S NAME - \$1,972 PER SCHOLARSHIP	3	2	1			
COMPLIMENTARY WEC LUNCHEON TICKETS	3	2	1			
SPEAKER OPPORTUNITY AT ONE WEC MONTHLY PROGRAM LUNCHEON	✓	✓				
DEDICATED SOCIAL MEDIA POSTS ON WEC PLATFORMS	✓	✓				
INDUSTRY PARTNER EXCLUSIVITY	✓					
WOMEN'S ACHIEVEMENT AWARDS (WAA) GALA (OCTOBER 2023) TICKETS	4	3	2			
WAA PROGRAM AD	Full Page	Half Page	Half Page	1/4 Page	Logo	Logo
WAA EVENT ACKNOWLEDGMENT	✓	✓	✓	✓	✓	✓
WAA COMPANY SWAG BAG INCLUSION	✓	✓	✓	✓	✓	✓



Sponsorship Investor contracts are for up to ONE year of start of agreement date, some listed above, will be expiring soon. Please inquire for sponsorship interest and details.



2023 Sponsorship Opportunities

Platinum Partner - \$10,000

- Industry partner exclusivity
- Dedicated social media posts on WEC platforms
- Speaker opportunity at one (1) WEC monthly program luncheon
- Three (3) complimentary WEC luncheon tickets for use at the luncheon
- Opportunity to distribute company materials at the luncheon
- Three (3) \$1,972 scholarships awarded in your company's name
- Six (6) complimentary Scholars' Social Recognition event tickets
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards (WAA) Gala:

- Four (4) registered guests to the annual WAA gala
 - Full page advertisement in the WAA program brochure
 - Acknowledgment during the WAA event program
 - Include company items in "WAA swag bag" for an estimated 250 attendees
-

Gold Partner - \$5,000

- Dedicated social media posts on WEC platforms
- Speaker opportunity at one (1) WEC monthly program luncheon
- Two (2) complimentary WEC luncheon tickets for use at the luncheon
- Opportunity to distribute company materials at the luncheon
- Two (2) \$1,972 scholarships awarded in your company's name
- Four (4) complimentary Scholars Social Recognition event (August) tickets
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards (WAA) Gala:

- Three (3) registered guests to the annual WAA gala
 - Half page advertisement in the WAA program brochure
 - Acknowledgment during the WAA event program
 - Include company items in "WAA Swag Bag" for an estimated 250 attendees
-

Silver Partner - \$2,500

- One (1) complimentary WEC luncheon ticket for use at luncheon of your choice
- One (1) \$1,972 scholarship awarded in your company's name
- Two (2) complimentary Scholars Social Recognition event tickets
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards (WAA) Gala:

- Two (2) registered guests to the annual WAA gala
 - Half page advertisement in the WAA program brochure
 - Acknowledgment during the WAA event program
 - Include company items in "WAA swag bag" for an estimated 250 attendees
-

Bronze Partner - \$1,000

- Two (2) complimentary Scholars' Social Recognition event tickets
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards (WAA) Gala:

- One-fourth page advertisement in the WAA program brochure
 - Acknowledgment during the WAA event program
 - Include company items in "WAA swag bag" for an estimated 250 attendees
-

Scholars' Social - \$750

- Two (2) complimentary Scholars' Social Recognition event tickets
- Opportunity to distribute company materials at the Scholars' Social event
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards (WAA) Gala:

- Logo advertisement in the WAA program brochure
 - Acknowledgment during the WAA event program
 - Include company items in "WAA swag bag" for an estimated 250 attendees
-

Community Supporter - \$500

- One (1) complimentary Scholars' Social Recognition event ticket
- Opportunity to distribute company materials at a WEC event
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards (WAA) Gala:

- Logo advertisement in the WAA program brochure
- Acknowledgment during the WAA event program
- Include company items in "WAA swag bag" for an estimated 250 attendees

If your organization would like to discuss other sponsorship opportunities, please email us at sponsorships@wecorlando.com



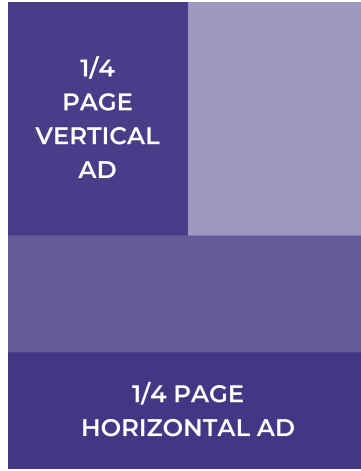
Sponsor Logo & Women's Achievement Awards Ad Requirements

Logo Requirements (For All Sponsorship Levels)

- High-resolution .png, .jpg, or .pdf file with a transparent (not white) background
- Preferred size: 500 x 500, not to exceed 2MB

Women's Achievement Awards Full-Color Ad Requirements

- 300 dpi resolution
- Full bleed with crop marks
- Preferred .png, .jpg, or .pdf file format (no vector or EPS)

Full Page Ad Size 5" W x 8" H	Half Page Ad Size 5" W x 4" H	Quarter Page Ad Size(s) 5" W x 2" H <u>or</u> 2.5" W x 4" H
		

Event Swag Bag

- Materials for swag bag could include a company flyer, marketing materials, promotional products, giveaways and/or coupons for exclusive offers