



2024 Annual & Event Sponsorship Opportunities

OUR LEGACY: The Women's Executive Council (WEC) was founded in 1972 by the late Dot Estes Ellis in order to involve the executive and professional women working in the downtown Orlando area with the Downtown Orlando Partnership (formerly the Orlando Central Business District or OCBD). During our 50-plus years, we have evolved but remain committed to empowering women in Central Florida by providing scholarships to those seeking higher education and encouraging women to be their best selves. This is accomplished with the help of our partnerships with businesses and organizations across the community. Our commitment to women scholars since 1987 has resulted in \$856,724 donated to 483 female students attending local colleges and universities. Scholarships are awarded in the amount of \$1,972 commemorating our founding year. We are currently accepting applications for scholarships from these institutions:

- Barry University
- Daytona State College
- FAMU College of Law Florida
- Institute of Technology
- Herzing University
- Rollins College
- Seminole State College
- Valencia College
- University of Central Florida

OUR MISSION: Women's Executive Council **unites** professional women by **creating** opportunities to recognize and **inspire** women leaders and students to serve our Central Florida **community**.

ANNUAL SPONSORSHIP: Annual sponsorships provide college scholarships and support to WEC throughout the year. Partner sponsorships that include scholarships will be awarded in their business name with their organization recognized and offered the opportunity to present to the scholar.

EVENT SPONSORSHIP: Event sponsors allow WEC to host various events throughout the year to help share our mission as well as expanding our fundraising opportunities. Our annual Women's Achievement Awards event typically raises enough donations to fund 15 college scholarships and recognizes local women leaders throughout Orlando that are making a difference.




WEC

WOMEN'S EXECUTIVE COUNCIL
est. 1972

2024 SPONSORSHIP INVESTMENT *

	ANNUAL SPONSORSHIPS					EVENT SPONSORSHIPS				
	PLATINUM PARTNER \$10,000	GOLD PARTNER \$5,000	SILVER PARTNER \$2,500	BRONZE PARTNER \$1,000	COMMUNITY SUPPORTER \$500	LUNCHEON EVENT SPONSOR \$5,000	WAA EVENT SPONSOR \$2,500	SCHOLAR'S EVENT SPONSOR \$1,000		
COMPANY LOGO DISPLAYED ON WEBSITE FOR ONE YEAR	✓	✓	✓	✓	✓	✓	✓	✓		
DISTRIBUTE COMPANY MATERIALS AT A WEC EVENT	✓	✓	✓	✓	✓	✓	✓			
COMPLIMENTARY SCHOLARS SOCIAL RECOGNITION EVENT (AUGUST 2024) TICKETS	6	4	2					10		
SCHOLARSHIP(S) AWARDED IN YOUR COMPANY'S NAME - \$1,972 PER SCHOLARSHIP	3	2	1			✓				
COMPLIMENTARY WEC LUNCHEON TICKETS TO USE AT LUNCHEON OF CHOICE	3	2	1	2	1	SOLD OUT		SOLD OUT		
SPEAKER OPPORTUNITY AT ONE WEC MONTHLY PROGRAM LUNCHEON	✓	✓								
DEDICATED SOCIAL MEDIA POSTS ON WEC PLATFORMS	✓	✓								
INDUSTRY PARTNER EXCLUSIVITY	✓									
WOMEN'S ACHIEVEMENT AWARDS GALA (OCTOBER 2024) TICKETS	4	3	2						2	
DISTRIBUTE COMPANY MATERIALS AT SCHOLAR'S SOCIAL EVENT										✓
WOMEN'S ACHIEVEMENT AWARDS EVENT ACKNOWLEDGMENT	✓	✓	✓	✓	✓				✓	✓
WOMEN'S ACHIEVEMENT AWARDS COMPANY SWAG BAG INCLUSION FOR 250 ATTENDEES	✓	✓	✓	✓	✓				✓	✓
ADVERTISING/SHOUTOUT AS HOST OF MONTHLY LUNCHEON (INCLUDES SOCIAL MEDIA POSTS)							✓			

*Sponsorships agreements are for the 2024 calendar year.

The Women's Executive Council would like to sincerely thank our generous partners for their investment in our community. Proceeds dedicated to direct scholarship donations benefit the 501(c)(3) Women's Executive Council Scholarship and Endowment Fund, Inc.

Together we enrich lives. For more information regarding event sponsor packets, 1972 Society Scholarships and general donations email sponsorships@wecOrlando.com or visit wecOrlando.com.

Annual Sponsorships

Platinum Partner: \$10,000

- Industry partner exclusivity
- Dedicated social media posts on WEC platforms
- Speaker opportunity at one (1) WEC monthly program luncheon
- Three (3) complimentary WEC luncheon tickets for use at the luncheon
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Three (3) \$1,972 scholarships awarded in your company's name
- Six (6) complimentary Scholars' Social Recognition event tickets
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Four (4) registered guests to the annual event
- Acknowledgment and advertisement during the event program
- Include company items in "swag bag" for an estimated 250 attendees

Gold Partner: \$5,000

- Dedicated social media posts on WEC platforms
- Speaker opportunity at one (1) WEC monthly program luncheon
- Two (2) complimentary WEC luncheon tickets for use at the luncheon
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Two (2) \$1,972 scholarships awarded in your company's name
- Four (4) complimentary Scholars Social Recognition event (August) tickets
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Three (3) registered guests to the annual event
- Acknowledgment and advertisement during the event program
- Include company items in "Swag Bag" for an estimated 250 attendees

Silver Partner: \$2,500

- One (1) complimentary WEC luncheon ticket for use at luncheon of your choice
- One (1) \$1,972 scholarship awarded in your company's name
- Two (2) complimentary Scholars Social Recognition event tickets
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Two (2) registered guests to the annual event
- Acknowledgment and advertisement during the event program
- Include company items in "swag bag" for an estimated 250 attendees

Bronze Partner: \$1,000

- Two (2) complimentary WEC luncheon tickets for use at luncheon of your choice
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Acknowledgment and advertisement during the event program
- Include company items in "swag bag" for an estimated 250 attendees

Community Supporter Partner: \$500

- One (1) complimentary WEC luncheon ticket for use at luncheon of your choice
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Acknowledgment and advertisement during the event program
- Include company items in "swag bag" for an estimated 250 attendees

Event Sponsorships

Luncheon Event Sponsor: \$5,000

- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year
- All the advertising and specifically showing out sponsor at the host at each monthly luncheon (including all social media posts).
- One (1) \$250 scholarship award in your company name

Women's Achievement Awards Event Sponsor: \$2,500

- Two (2) registered guests to the annual event
- Opportunity to distribute company materials at a WEC monthly program luncheon
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Acknowledgment and advertisement during the event program
- Include company items in "swag bag" for an estimated 250 attendees

Scholars' Social Event Sponsor: \$1,000

- Ten (10) complimentary Scholars' Social Recognition event tickets
- Opportunity to distribute company materials at the Scholars' Social event
- Company logo displayed on WEC website(s) with a link to your company for one year

Women's Achievement Awards Event:

- Acknowledgment and advertisement during the event program
- Include company items in "swag bag" for an estimated 250 attendees

2024 Sponsorship Commitment Form

Company Name

Contact Name

Phone Number

Email Address

Mailing Address

City

State

Zip Code

Signature

Date

Sponsorship Selection:

Annual: Platinum Gold Silver Bronze Community

Event: Luncheon WAA Scholarship Social

**SOLD
OUT**

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OUT**

Payments

Please make all checks payable to:

Women's Executive Council
PO Box 2895
Orlando, FL 32802-2895

Logo Requirements (For All Sponsorship Levels)

- High-resolution .png, or .jpg file
- Preferred size: 500 x 500

Event Swag Bag

- Materials for swag bag could include a company flyer, marketing materials, promotional products, giveaways and/or coupons for exclusive offers.

For questions or if your organization would like to discuss other sponsorship opportunities, please email us at sponsorships@wecorlando.com.